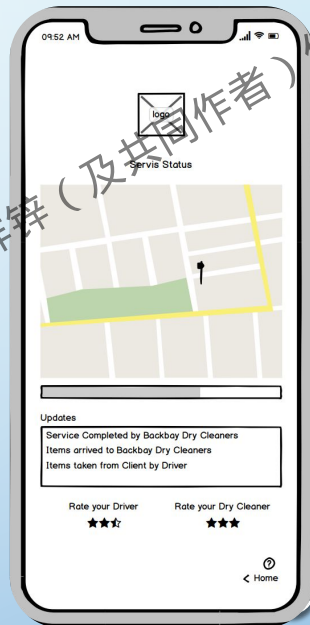


CLEANN APP

TEAM SICKSIGMA

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A NEW MODEL BUILT ON A MATURE INDUSTRY

INDUSTRY

- OUR INDUSTRY: ONLINE DRY CLEANING ORDERING
- PARENT INDUSTRY: DRY CLEANING

ECONOMIC FEATURES OF OUR INDUSTRY

- “GIG ECONOMY”/“SHARING ECONOMY”
- BUSINESS MODEL IS SIMILAR TO UBER EATS

TRADITIONAL DRY CLEANING IS TROUBLESOME

Troublesome for Customers

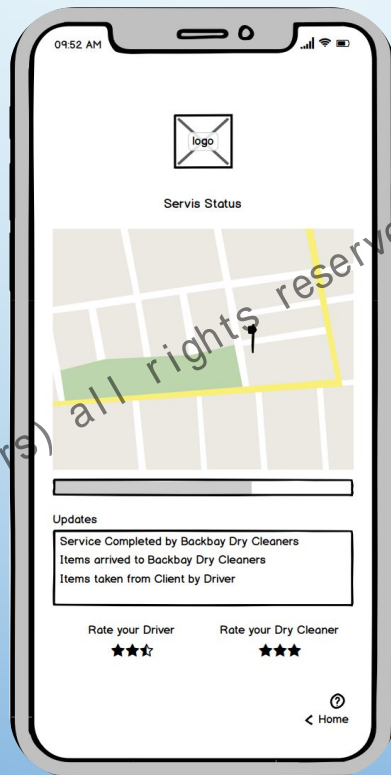
- Requires available transportation
- Requires spare time
- No real-time updates
- Inconsistent service quality

Troublesome for Dry Cleaners

- Cost of hiring drivers & insuring cars
- Capital required to buy a car (which won't be utilized most of the day)
- Queues lead to demand decreases



HOW TO CLEANN YOUR CLOTHES



WHO WILL THE NEW WAY BE BENEFICIAL FOR?

Customers	Drivers	Suppliers (Dry Cleaners)
<ul style="list-style-type: none">• People who don't have time to go to the dry cleaner• People who don't have a car or other means of transportation available	<ul style="list-style-type: none">• People looking for additional gigs• People who own cars and are already heading to dry cleaners• People who want to finance their own dry cleaning	<ul style="list-style-type: none">• Dry cleaners who want to offer similar service but don't have the budget to pay drivers or buy a vehicle• Dry cleaners who lose demand due to backlogs• Dry cleaners who want to broaden their reach

WHY THIS COULD BE GAME CHANGING

Improvements in Efficiency	Improvements in Experience
<ul style="list-style-type: none">• Maximum utilization of workers• Pooling of demand/Shared economy• Prevent “backwards” bullwhip effect with transparency	<ul style="list-style-type: none">• Transfer decision of when to pick up clothes• More consistent service by adding a rating system for dry cleaners

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WE ARE THE FIRST MOVER IN THIS CATEGORY



Both online competitors complete the laundry process themselves. Instead of competing with them, our application plays an intermediary role between dry cleaners and clients.