Facebook takes three actions to protect user’s security and regain public confidence

1. Countering foreign election interference and advancing election integrity by removing fake accounts, preventing coordinated inauthentic behavior and tackling false news

2. Combating targeted hacking and date collection by implementing additional protecting measures, building new anti-threat capabilities and having specialized problem-solving teams

3. Cooperating with government entities, industry peers and experts from civil society to share information and make progress together

Salinas, Sara, “Sheryl Sandberg‘s Senate testimony: ’We know we can‘t stop interference by ourselves‘”, CNBC, September 4, 2018, https://www.cnbc.com/2018/09/04/facebook-coo-sheryl-sandberg-testimony-to-congress.html

We are countering foreign election interference and advancing election integrity with multiple methods

Removing Fake Accounts

Globally, we disabled 1.27 billion fake accounts from October 2017 to March 2018

Invested heavily to keep bad content off our services. We took down 836 million pieces of spam in the first quarter of 2018

Preventing Coordinated Inauthentic Behavior

Took down 283 Pages and accounts in Brazil that were sharing disinformation ahead of the country's elections

Removed 32 Pages and accounts from Facebook and Instagram because they were involved in coordinated inauthentic behavior

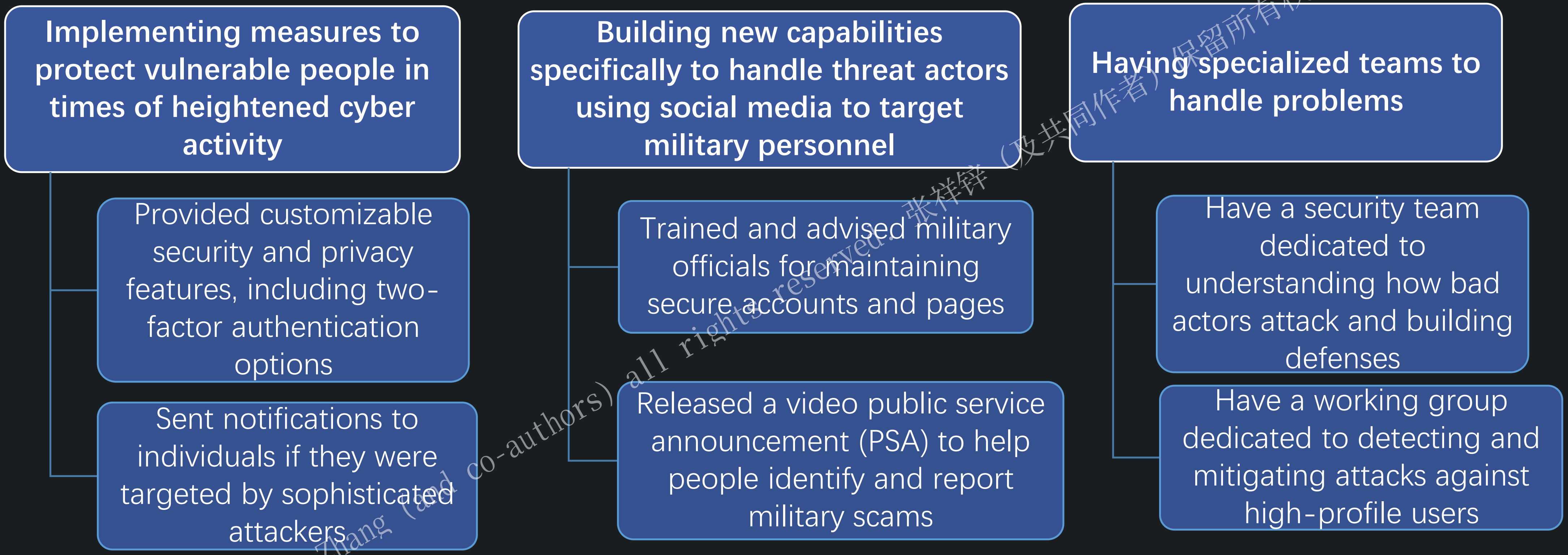
Tackling False News

Cooperated with independent third-party fact-checkers in 17 countries. Stories rated as false are shown lower in News Feed

Invested in promoting news literacy and provided people with more context around the news they saw

Chakrabarti, Samidh, "Fighting Election Interference in Real Time", Facebook Newsroom, October 18, 2018, https://newsroom.fb.com/news/2018/10/war-room/
Mosseri, Adam, "Addressing Hoaxes and Fake News", Facebook Newsroom, December 15, 2016, https://newsroom.fb.com/news/2016/12/news-feed-fyi-addressing-hoaxes-and-fake-news/
Gleicher, Nathaniel, "What We've Found So Far", Facebook Newsroom, August 21, 2018, https://newsroom.fb.com/news/2018/08/more-coordinated-inauthentic-behavior/

We are protecting user's security by combating targeted hacking and data collection with additional protocols



Implementing measures to protect vulnerable people in times of heightened cyber activity

- Provided customizable security and privacy features, including two-factor authentication options
- Sent notifications to individuals if they were targeted by sophisticated attackers

Building new capabilities specifically to handle threat actors using social media to target military personnel

- Trained and advised military officials for maintaining secure accounts and pages
- Released a video public service announcement (PSA) to help people identify and report military scams

Having specialized teams to handle problems

- Have a security team dedicated to understanding how bad actors attack and building defenses
- Have a working group dedicated to detecting and mitigating attacks against high-profile users

Gleicher, Nathaniel, "Expanding Security Tools to Protect Political Campaigns", Facebook Newsroom, September 17, 2018, https://newsroom.fb.com/news/2018/09/security-political-campaigns/
Satterfield, Stephen, "Q&A on Transparency for Electoral and Issue Ads", Facebook Newsroom, May 24, 2018, https://newsroom.fb.com/news/2018/05/q-and-a-on-ads-transparency/
Zuckerberg, Mark, "Hard Questions: Q&A With Mark Zuckerberg on Protecting People's Information", Facebook Newsroom, April 4, 2018, https://newsroom.fb.com/news/2018/04/hard-questions-protecting-peoples-information/

We are cooperating with government entities, industry peers and experts from civil society to share information and make progress together

Cooperating with government entities

- Have an easily accessible online portal and processes in place to handle government requests
- Have law enforcement response teams available around the clock to respond to emergency requests

Cooperating with industry peers

- Shared information about threats with a number of other tech companies to help combat those threats more effectively
- Organized meetings with industry participants to more specifically discuss election protection efforts

Cooperating with experts from civil society

- Partnered with the broader community: The Atlantic Council's Research Lab provides us with real-time updates on emerging threats and disinformation
- Partnered with cybersecurity firms: Worked with FireEye to eliminate coordinated inauthentic behavior

Gleicher, Nathaniel, "Q&A on Election Integrity, Facebook Newsroom, July 24, 2018, https://newsroom.fb.com/news/2018/07/qa-on-election-intergrity/
Gleicher, Nathaniel, "What We've Found So Far", Facebook Newsroom, August 21, 2018, https://newsroom.fb.com/news/2018/08/more-coordinated-inauthentic-behavior/
Jamison, Mark, "Guest Post: How Should Facebook and Other Companies Protect Privacy While Letting People Share Their Information Between Apps and Services?", Facebook Newsroom, August 6, 2018, https://newsroom.fb.com/news/2018/08/guest-post-mark-jamison/

Next Step

- We have learned from flaws in our system, and we have fixed them.
- We will not hesitate to find, block and deactivate bad actors on our platform.
- We will take down all inauthentic information before it spreads out.
- As long as we find new techniques attackers use in the future, we will share them with government, industry peers and civil society to improve our defense collectively.
- We are determined and capable to fight back.

Salinas, Sara, “Sheryl Sandberg's Senate testimony: 'We know we can't stop interference by ourselves'”, CNBC, September 4, 2018, https://www.cnbc.com/2018/09/04/facebook-coo-sheryl-sandberg-testimony-to-congress.html